



DashPayments for WooCommerce

Project Proposal

1.0

Nathan Marley - nmarley@blackcarrot.be

1. General Project Information				
Project Name:		DashPayments for WooCommerce — WordPress plugin		
Description and Goal Statement:		<p>Even with all the great features and advantages that Dash offers over other cryptocurrencies, it's still not a simple matter for an e-Commerce store owner to accept Dash as payment for goods. Additionally, at the time of this writing, there exist no plug-in-play modules or plugins which enable users to receive direct payments in Dash without using a payment processor.</p> <p>This proposal is to sponsor an open-source WordPress plugin which integrates with WooCommerce (currently the most popular WordPress e-Commerce plugin) to accept direct Dash payments to an Electrum-Dash wallet.</p> <p>It will enable anyone to set up an online store and accept Dash directly. As a bonus, the payment gateway will also be censorship-free, unlike other payment alternatives such as Paypal and Bitpay (since direct Dash payments can't be shut down).</p> <p>This should encourage adoption and promote Dash merchant acceptance, which is a critical aspect of business development, one of the Strategic Areas of Work according to the current Dash Strategy.</p> <p>The plugin relies on an external Insight-API service for payment lookups, which I am currently hosting out of pocket (this can be changed to a self-hosted version). Part of the funds will also go toward running an Insight-API service every month for this plugin, for users who can't or won't configure their own.</p>		
Email Address / Website:		nmarley@blackcarrot.be /		
Vendor:		Nathan Marley, Black Carrot Ventures		
2. Project Team				
	Name	Department	Telephone	E-mail
Project Manager:	Nathan Marley			nmarley@blackcarrot.be
Team Members:				
3. Stakeholders (e.g., those with a significant interest in or who will be significantly affected by this project)				
Dash Masternode operators, Dash users				
4. Project Scope Statement				
Project Purpose / Business Justification				
Describe the business need this project addresses				
Currently there aren't many options for merchants accepting Dash, and none are free or offer direct deposit into a store owner's wallet software. This WordPress plugin will enable a method to accept Dash at any time, for any store owner who chooses to do so.				

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Objectives (in business terms)	
Describe the <u>measurable</u> outcomes of the project (e.g., reduce cost by xxxx or increase quality to yyyy). Describe what will be achieved and what will be delivered. What are the benefits that the project provides Dash? What value will this project deliver to Dash? What is the vision - what will business be like after the project is done?	
Key Deliverables	
List the high-level "products" to be created (e.g., application to do aaaa, improved xxxx process, manual on yyyy)	
Scope	
Describe the boundaries of the project. What is in scope and what is not in scope (e.g. This project addresses Dash to fiat exchange process in the Internet. Direct exchanges (hand to hand) are not included in scope)?	
Project Milestones and Schedule	
Propose exact start and end dates for Project Phases (e.g., Analysis, Planning, Construction, Delivery). What date will the actual project work start? What is the anticipated date that the project will be delivered and project team disbanded? Are there any dates that will drive the project schedule? (Examples: regulatory, vacation...). Include known milestones and/or phases.	

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Success Criteria	
How will we know when the project is done? How will the Dash team decide if the final deliverable is satisfactory? What measure will be used?	
The software is currently written and in beta mode. It will be released to https://github.com/nmarley/dashpayments-for-woocommerce upon acceptance of the proposal. Nathan Marley will be the maintainer of this plugin for a period of one year, as long as support is needed or until a suitable replacement is found. The source code will be free and open to all.	
Major Known Risks (including significant Assumptions) Identify obstacles that may cause the project to fail.	
Risk	Risk Rating (Hi, Med, Lo)
Nathan Marley suffers an accident which results in his untimely demise between now and the next budget cycle.	Low
Constraints	
List any conditions that may limit the project team's options with respect to resources, personnel, or schedule (e.g., predetermined budget or project end date, limit on number of staff that may be assigned to the project).	
n/a	

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External Dependencies	
Will project success depend on coordination of efforts between the Dash core team, the project team and one or more other individuals or groups? Has everyone involved agreed to this interaction?	
n/a	
5. Communication Strategy (specify how the project manager will communicate to the Sponsor (Dash community) and Project Team members, e.g., frequency of status reports, frequency of Project Team meetings, etc.)	
<p>The project manager report on the project status via the Dashtalk.org community forum. The status of the software, documentation and other relevant data will be posted upon proposal submission, upon budget acceptance (if accepted), and two weeks post-release as a summary.</p> <p>All bugfixes and upgrades will also be posted there.</p>	
6. Reviews Planned (indicate what reviews this project plans. Monthly reviews are recommended.)	
n/a	
7. Notes	
Code will be pushed to the Github location specified above within 24 hours after the proposal passes/is paid.	

